

SHINE A LIGHT ON SENIOR VOLUNTEERS!

SPONSORSHIP OPPORTUNITIES

FOR THE SENIOR HALL OF FAME

The City of St. Petersburg's Office on Aging at the Sunshine Center is seeking sponsors for the Annual Senior Hall of Fame, which honors citizens aged 62 and older for their outstanding contributions of volunteer time and talent to the community.

The Senior Hall of Fame Awards Ceremony will be held on Thursday, April 28, 2022, from 5:30 to 7:30 p.m. At this ceremony, all nominees will receive a certificate and are honored with a reception and program consisting of entertainment and a brief introduction of their service contributions. The ceremony is open to the public and attendees are people of all ages and abilities. This event had 200 individuals in attendance last year and we are expecting to be larger this year. The inductees to the Senior Hall of Fame receive an accolade and a Key to the City presented by the Mayor at a televised City Council meeting.

In return for sponsorship of this community event, you will receive the benefits listed below depending on your sponsorship level. We are excited to announce a dedicated webpage for the event on the St. Petersburg Parks and Recreation Department website, which will allow for more opportunity for exposure.

GOLD SPONSOR: \$500

- Highlighted in the awards ceremony program.
- Logo on marketing materials that include ceremony invitations, website, and correspondence (*if paid for in time for print*).
- A thank you post on the St. Petersburg Parks & Recreation Facebook page.
- Tabletop at event.
- Everything else listed in bronze and silver sponsorship levels.
- Invitation to a City Council meeting when inductees are honored.
- Opportunity to sit on the panel of judges.

SILVER SPONSOR: \$300

- Name/logo in the awards ceremony program.
- Verbal acknowledgement at the event.
- Everything else listed in the bronze sponsorship level.

BRONZE SPONSOR: \$250 OR LESS

- Digital recognition of your name/logo at the event.
- Acknowledgement in the April and May Sunshine Center newsletters that are distributed digitally and in print.

Interested in becoming a sponsor? Contact:

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