



Median Sponsorship Program

Thank you for supporting the Median Sponsorship Program. Your generous efforts assist in the beautification of our City. For more information please contact the City of St. Petersburg Parks and Recreation Department at (727) 893-7441.

Company: _____ Date: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Median Area: _____

Parks and Recreation Department agrees to:

- Provide and install two signs with the sponsor's name and logo.
- Provide maintenance and repairs to the signs.
- Maintain the median.
- Provide an invoice for sponsorship payment.
- Provide staffing (contact person, record keeper, and accounting services).

Sponsor agrees to:

- A three (3) year sponsorship totaling **\$3,500.00**.
- Pay the City of St. Petersburg \$1,500 the first year and \$1,000 each subsequent year.
- Pay for any replacement signs at a cost of **\$250.00** per sign.

Please note: Production of signs and replacement signs will not begin until sponsorship or sign replacement fees have been paid in full.

Sponsor Signature: _____ Date: _____

Parks and Recreation Director: _____ Date: _____